

DEXCOM | G4[®]
PLATINUM

Discover

Exceptional performance
and protection^{1,2} that
Dexcom Continuous
Glucose Monitoring delivers

**Now Approved
for Children
as young as
2 years old**

See inside for details.

ELEGANT SIMPLICITY

The Dexcom G4[®] PLATINUM combines the latest glucose sensor technology with user-friendly features for exceptional performance and convenience.

DEXCOM | G4[®] PLATINUM

Sleek Profile

fits any busy lifestyle with easy, discreet wear

Colour CGM

easy to read and identify glucose highs and lows

7 Day Sensor²

long sensor wear for your convenience

Touch of a Button™

glucose profile on demand

Customized Alarms

"Hypo alert" with tones or melodies to suit any environment

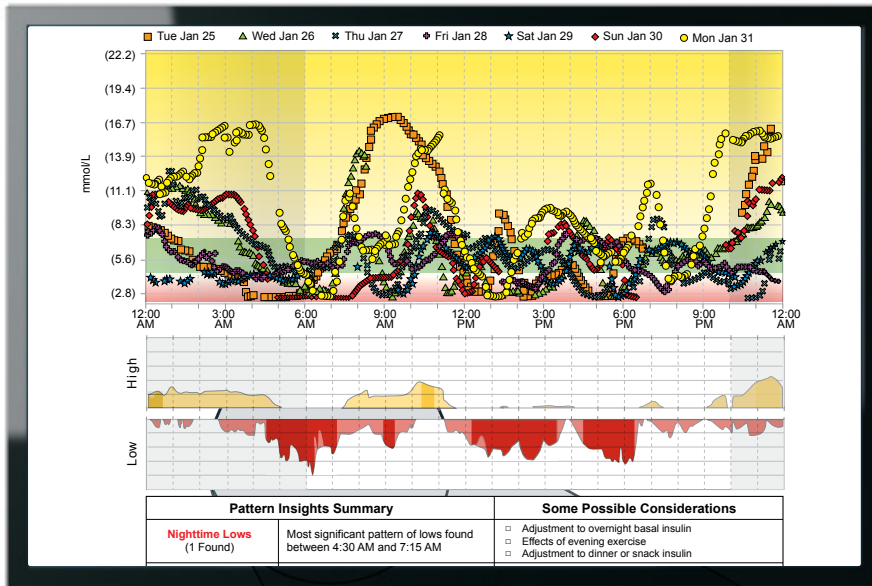
6 Metre Range²

for flexibility and convenience



EASY VISUAL REPORTS

Introducing Dexcom STUDIO™ data management software with simple navigation and illustrative visuals to help identify critical patterns quickly and easily.

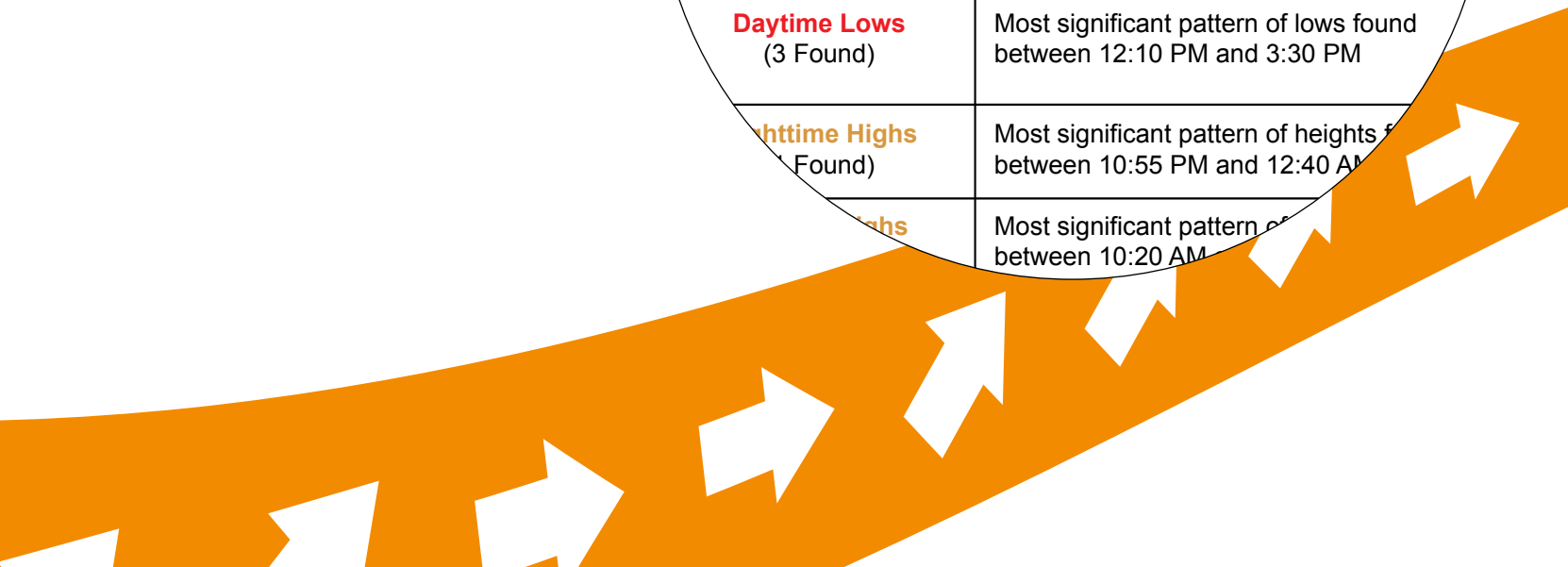
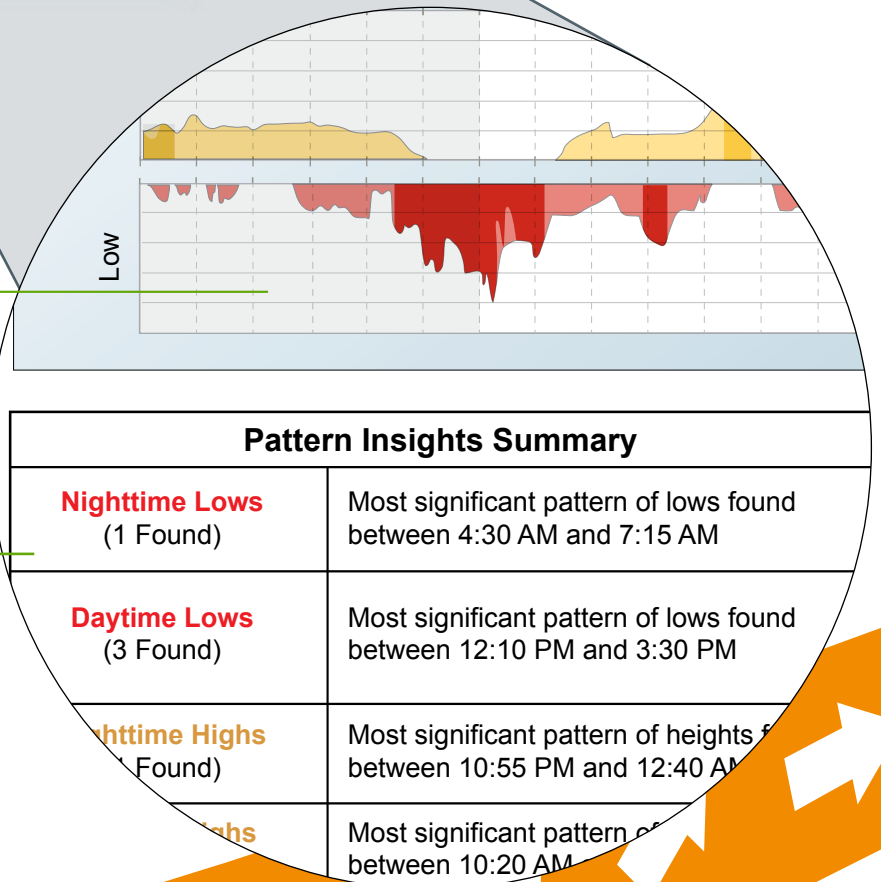


Based on simulated data.

Dexcom Studio™ is an optional software.

The Dexcom PORTRAIT™ report offers intuitive, easy-to-read color visuals of high and low glucose patterns.

Highlights patterns and potential causes, allowing for meaningful dialogue between you and your healthcare professional about potential concern areas.



SETTING THE STANDARD IN CGM

Dexcom's Sensor Geometry, Membrane Technology, and Algorithm are what set us apart. Our commitment to continuously improve our technology allows us to deliver exceptional sensing performance and results that speak for themselves.

When LOWER is Better

ADULTS ^{3*}	PERFORMANCE METRICS	PEDIATRICS ^{4#}
13%	Overall Accuracy Mean ARD% (MARD), 2.2 - 22.2 mmol/L (% average absolute error versus reference across all glucose levels)	15%
Day 1: 17% Day 4: 11% Day 7: 12%	Accuracy Over Time Mean ARD% (MARD), 2.2 - 22.2 mmol/L (Consistent sensor performance over time) Average Daily Calibration 2X/day	Day 1: 18% Day 4: 15% Day 7: 13%

When HIGHER is Better

ADULTS ^{3*}	PERFORMANCE METRICS	PEDIATRICS ^{4#}
80% [98%]	Clinical Accuracy % of readings that were in the Clarke Error Grid A Zone [% CEG A+B Zone]	76% [98%]
94%	Sensor Life % of sensors that last up to 7 day use	81%

* Reference is YSI (Yellow Springs Laboratory Instrument)
Reference is SMBG (self monitoring blood glucose meter)

Proud AP
Partner



DEXCOM IS THE
SENSOR
OF CHOICE



Dexcom CGM technology is used in the JDRF Artificial Pancreas (AP) Project and the European AP@Home project and is the company consistently ranked highest in customer loyalty and user satisfaction 3 years in a row.⁵



New Pediatric Indication:

The Dexcom G4® PLATINUM is now available for individuals as young as 2 years old and is approved for sensor placement on the abdomen or upper gluteus area for pediatric users.²

Adult Users

Approved placement of the sensor is on the abdomen

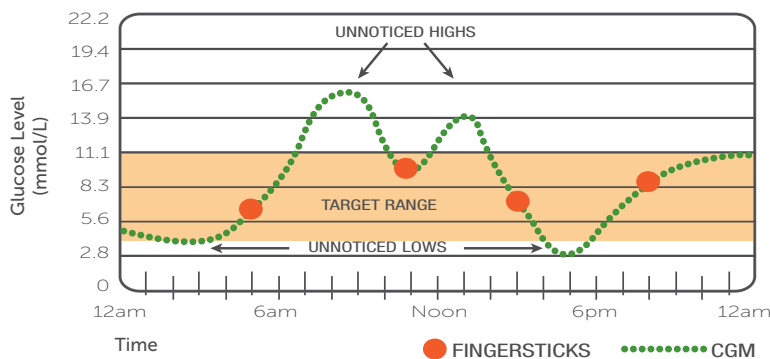


Pediatric Users

Approved placement of the sensor is on either the abdomen area or upper gluteus area



HELP TAKE THE GUESSWORK OUT OF DIABETES MANAGEMENT



With trending graphs and directional arrows, the Dexcom G4® PLATINUM lets you know where your glucose is, where it's going, how fast it's getting there and may help you avoid serious hypoglycemic episodes.⁶

For more information on purchasing Dexcom G4® PLATINUM CGM in Canada, contact the local distributor:

Animas Canada, a division of LifeScan Canada Ltd.

Phone: 1-855-293-5083

Email: CustomerCare@Animas.ca

REFERENCES

- 1 Polonsky W, Hessler D, Bowman F, Price D. Impact of CGM use on Quality of Life (QoL): A survey of current users. ADA Poster, June 2012.
- 2 Dexcom G4® PLATINUM Continuous Glucose Monitoring System User's Guide (LBL-012080)
- 3 Effectiveness and Safety of the Dexcom G4™ Continuous Glucose Monitoring System, RPT-901776
- 4 Observational Study to Evaluate the Safety and Effectiveness of the Dexcom G4™ Continuous Glucose Monitoring System in Pediatrics, RPT-901951
- 5 dQ&A market research study, 2010-2012.
- 6 JDRF Continuous Glucose Monitoring Study Group. Continuous Glucose Monitoring and Intensive Treatment of Type 1 Diabetes. N Engl J Med. 2008;359(14):1464-1476.

Distributed in Canada by



200 Whitehall Drive
Markham, ON L3R 0T5
Phone: 1-855-293-5083
Email: CustomerCare@Animas.ca

Animas® is a registered trademark used under licence by LifeScan Canada Ltd.

Dexcom® and Dexcom G4® PLATINUM are registered trademarks of Dexcom, Inc.

© 2014 LifeScan Canada Ltd. AW101-285C 09/2014



Dexcom, Inc.
6340 Sequence Drive
San Diego, CA 92121 USA
1.858.200.0200 / 1.877.339.2664
www.dexcom.com